

# #CookforKerala: Top London restaurants pitch in for Kerala flood victims

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The 'Cook for Kerala' campaign, started to help flood-hit Kerala, is winning hearts on social media. Chefs from all over the world have joined hands to do their bit and support the campaign initiated by Suresh Pillai, executive chef at the Raviz Hotel, Kollam.

Suresh took inspiration from the #CookforSyria campaign launched across Europe to provide aid for the millions of children caught in the Syrian war. He has been bringing together chefs and homemakers to raise funds for flood victims.

Several chefs and hotels in London and Germany have poured in support to Suresh's campaign by contributing their share for flood victims.

Gymkhana restaurant in London, one of the world's top 50 restaurants, has also chipped in where they add an optional £1 to every bill in September. The fund raised this way will be used to rehabilitate and rebuild villages in the worst affected parts of Kerala. Other restaurants like Cricket Soho in London and Chutnify in Berlin are also supporting the campaign and the funds will be donated to the Chief Minister's Disaster Relief Fund (CMDRF).

With this campaign, Suresh has tried to pull in homemakers to conduct a 'supper clubs' model where they can invite friends and relatives for lunch or dinner for a particular charge which will be later donated to chief minister's fund.

Some of the top London chefs including executive chef Sajeev Nair of Trishna and Cathy George of Crafting Curries had also curated a special 5-course lunch menu in collaboration with NC Supper Clubs.

"100% of all the funds raised from this Saturday's lunch event will be donated in full in aid of the people of Kerala who most need our help and assistance via the CMDRF," they said in an event post.